

Press Release

For Immediate Release

HKSTP's Global Talent Mission Hits Top Gear with “Gamified Career Journey in Live” Event and Hong Kong’s Largest I&T Career Expo Kick-Off

I&T Career Expo 2023 offers 2,500+ jobs from over 250 companies to attract global talent

- HKSTP’s “Gamified Career Journey in Live” event concluded successfully with a total of over 500 participants.
- Annual Hong Kong I&T Career Expo 2023 offers jobseekers, young talent, fresh graduates, and university students a one-click access to over 2,500 I&T job opportunities at HKSTP.
- HKSTP’s “Talent Game On 2K23” talent programme fuels city-wide mission to grow local talent and attract global talent into the city’s I&T talent pool.

(Hong Kong, 18 March 2023) — Hong Kong Science and Technology Parks Corporation (HKSTP) is taking its “Talent Game On 2K23” talent programme to another level with its finale – the “Gamified Career Journey in Live” event, plus the official kick-off for Hong Kong’s largest innovation and technology (I&T) career expo. The simultaneous events mark a high point in HKSTP’s commitment to build Hong Kong into a leading hub for global tech talent.

Ms Fanny Wong, Head of Talents and Human Resources, HKSTP, said: “Hong Kong is truly back on the world stage with the return of major international events and a revival of economic activity, which makes this the perfect moment for our I&T sector to shine. HKSTP is reaching out more than ever to the global I&T community, drawing more young talent and tech companies to our city. With the co-launch of the Gamified Career Journey in Live event and I&T Career Expo 2023, we are showcasing I&T career opportunities to both tech and non-tech talent, which is proof that HKSTP and Hong Kong is now open to all.”

The “Gamified Career Journey in Live” event continues from the earlier Talent Quest online challenge and leads participants on an interactive physical experience. Over 500 participants embarked on an immersive career discovery journey in a showcase of how I&T can be a diverse and rewarding career path for people of all backgrounds and disciplines.

Participants can connect face-to-face and be inspired by innovators from Park companies including flight simulation technology provider, Aeroism, and food upcycling startup Breer. Experts from Microsoft were also on hand to talk on the hot topic of Open AI and JobsDB presented an outlook on I&T careers and salary trends.

The in-person gamified event also kicked off the Hong Kong I&T Career Expo 2023, the city’s largest tech career fair. Like last year, it is going virtual this year to reach an even bigger global audience and prove how Hong Kong is back in the eyes of the global tech community. Running from 18 March to 17 April, the Expo offers jobseekers, young talent, fresh graduates, and university students, a one-click process to reach over 2,500 I&T job opportunities from over 250 companies in the hottest tech sectors of AI & data, biotech, fintech, and robotics, among others.

Both the “Gamified Career Journey in Live” and Hong Kong I&T Career Expo 2023 are a part of HKSTP’s “Talent Game On 2K23” programme, which began in mid-February with its Talent Quest online game that has attracted over 100,000 players and 2,000 registered jobseekers. Talent Game On 2K23

represents a major success in HKSTP's annual talent drive and is advancing the city-wide mission to grow local talent and also attract global talent into the city's I&T talent pool.

For more information:

I&T Career Expo 2023: <https://stp.hk/3YUktI3>

"Talent Game On 2K23" video library: <https://bit.ly/3mQiFSX>

Hong Kong I&T Career Expo 2023 key figures and highlights:

- 2,500+ job opportunities (InnoHK: 542; INNOPARK: 131)
- 250+ tech companies participating
- 70%+ open jobs for overseas and the Greater Bay Area's talent
- 55%+ companies with offices in GBA or overseas
- 80%+ jobs in areas of technology and R&D
- 60%+ jobs at entry level, 25%+ at middle level
- 65%+ jobs for bachelor's holders, 8%+ jobs for doctorate holders



Photo 1: The HKSTP 'Talent Quest' online game launched in February offers players the ultimate chance to win a trip to the world's mecca for innovation – Silicon Valley. The game has attracted over 100,000 players in total.



Photo 2: At “Park Exploration”, participants explore Science Park and experience the innovation culture through a series of interactive missions.



Photo 3: During the “Battle with Bosses” session, participants showcase their skills via flash interviews with over 100 Park companies of HKSTP.



Photo 4: At “Gamified Career Journey in Live”, Ms Fanny Wong, Head of Talent and Human Resources, HKSTP shed light on the “Talent Game On 2k23” programme and officiated at the “Hong Kong I&T Career Expo 2023” Kick-off ceremony.



Photo 5: At “Gamified Career Journey in Live”, Innovators shared their own story and how they planted the seeds of innovation to turn ideas into successes with participants.



Photo 6: At “Gamified Career Journey in Live”, industry experts discuss hot I&T topics on stage.



Photo 7: HKSTP’s “Gamified Career Journey in Live” event concluded successfully with a total of over 500 participants.



Photo 8: Starting from today to April 17, the Hong Kong I&T Career Expo 2023 offers 2,500+ jobs from over 250 companies for local and overseas talent of all backgrounds and disciplines.

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About Hong Kong Science and Technology Parks Corporation

Hong Kong Science and Technology Parks Corporation (HKSTP) has for over 20 years committed to building up Hong Kong as an international innovation and technology hub to propel success for local and global pioneers today and tomorrow. HKSTP has established a thriving I&T ecosystem that is home to two unicorns and Hong Kong's leading R&D hub with over 12,000 research professionals and over 1,200 technology companies focused on healthtech, AI and robotics, fintech and smart city technologies.

Established in 2001, we attract and nurture talent, accelerate and commercialise innovation and technology for entrepreneurs on their journey of growth in Hong Kong, to the Greater Bay Area, Asia and beyond. Our growing innovation ecosystem is built around our key locations of Hong Kong Science Park in Shatin, InnoCentre in Kowloon Tong and three modern INNOPARKs in Tai Po, Tseung Kwan O and Yuen Long. The three INNOPARKs are realising a vision of new industrialisation for Hong Kong. The goal is sectors like advanced manufacturing, electronics and biotechnology are being reimagined for a new generation of industry.

Through our infrastructure, services, expertise and network of partnerships, HKSTP will help establish innovation and technology as a pillar of growth for Hong Kong, while reinforcing Hong Kong's international I&T hub status as a launchpad for global growth at the heart of the GBA innovation powerhouse.

More information about HKSTP is available at www.hkstp.org.

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