



## **Market Discovery Programme: Expand In China with Confidence**

Date: 6 – 7 November 2023 (Monday - Tuesday)

Time: 09:30 - 19:00

Venue: Hong Kong Science Park

### **Tentative Programme Rundown:**

#### **6 November 2023 (Monday) @ Inno2, Multifunction Hall 1**

| <b>Time</b> | <b>Rundown</b>  |
|-------------|---|
| 9:30        | Welcome to Hong Kong Science Park   |
| 9:40        | Hong Kong - Your ideal Launchpad  |
| 10:00       | Accelerate Your Startup in Hong Kong: How to Maximize Resources for Maximum Returns |
| 10:20       | Acquire I&T Talent  |
| 10:35       | How to Tap into Government Funds for Incubating a Startup in Hong Kong              |
| 11:00       | Park Tour, company & lab visits   |
| 12:30       | Lunch break   |
| 14:30       | Part 1: Investing in Your Future: Making the Most of Hong Kong VC Ecosystem         |
| 14:45       | Part 2: Investor Horizons: A New Chapter of Investment                              |
| 15:30       | 1:1 investment matching (by invitation)   |
| 17:00       | Explore HK Culture  |
| 19:00       | End of Programme  |

#### **7 Nov 2023 (Tuesday) @ 7/F 19W**

| <b>Time</b> | <b>Rundown</b>  |
|-------------|---|
| 9:30        | Explore GBA Market  |
| 9:50        | Navigating the Basics of Starting a Business in Hong Kong & China |
| 10:10       | Tips for doing business in China                                  |
| 10:30       | IP Protection: An Insider's Guide for Overseas Businesses         |

|       |   |
|-------|---|
| 10:50 | Market Trend & Adoption in different tech sectors             |
| 12:00 | Transform your growth potential with Channel Partnerships     |
| 12:30 | Lunch break   |
| 14:00 | 1:1 Business matching with corporate partners (by invitation) |
| 16:00 | Networking Session  |
| 18:00 | End of Programme  |

*\*The version is as of 14 August 2023. Subject to change without prior notice.*

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