



## Elevator Pitch Competition 2020 Facts at a Glance

### About EPiC 2020

- Elevator Pitch Competition (EPiC) 2020, a leading annual event for the international start-up community, will be staged on a virtual platform for the first time, allowing innovators to go beyond geographic boundaries
- This year's EPiC has been extended to a week-long startup and investment matching programme incorporating three distinct events — the **Final Pitching Competition** (Nov 6), the **Global Matching** programme (Nov 9-12) and the **Investment x Corporate Innovation Conference** (Nov 13)

### Key figures on EPiC 2020

#### 1. Background

**476**

applications from startups and individuals around the globe

**37**

markets supplied contestants, with new addition of Poland and South Africa

**60 sec**

video for contestants to pitch their ideas virtually to investors and industry experts

**10**

finalists to face a panel of judges with another three-minute pitch and two-minute Q&A to be named as champion

#### 2. Contestant eligibility

##### Technology start-ups

less than five years old and having received less than US\$10 million in funding as of 31 March 2020

##### Individuals

who have not yet established any companies

##### Technology Focus

Contestants' innovations must focus on one of four technology areas: 1) Artificial Intelligence & Robotics, 2) FinTech, 3) Health Technology and 4) Smart City

#### 3. Cash Prize

**US\$100,000**

For the Champion

**US\$10,000**

For the tech winners in each of the four technology categories

**US\$6,000**

For each of the top 10 finalists

#### 4. Demographics of 170 shortlisted contestants

**31**

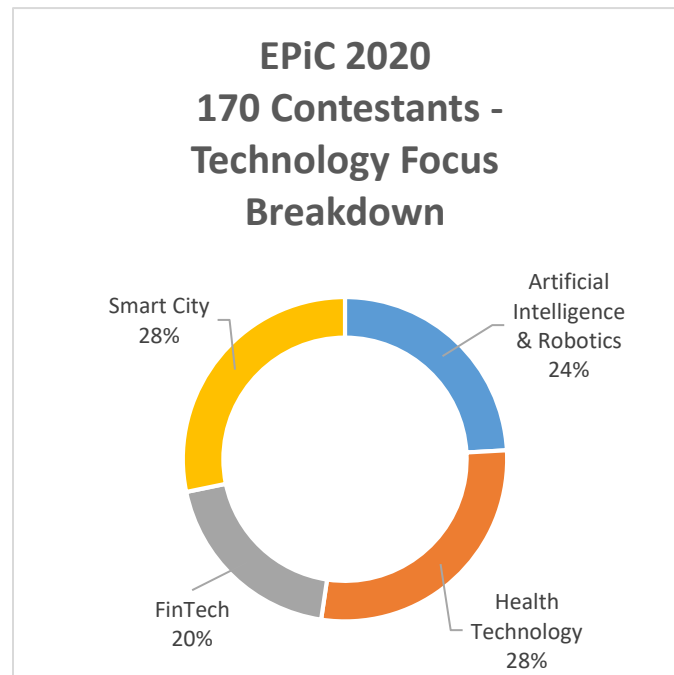
markets supplied contestants, with new addition of Poland

**69%**

contestants come from overseas

## Breakdown of Economies

Economies (In alphabetical order)	No. of contestants
Australia	2
Austria	2
Canada	7
China	5
Denmark	1
Finland	1
France	6
Germany	2
Hong Kong	52
Hungary	1
Iceland	1
India	3
Israel	3
Italy	12
Japan	7
Malaysia	1
Norway	1
Philippines	1
Poland <i>*new</i>	1
Portugal	3
Russia	4
Singapore	9
South Korea	4
Spain	1
Sweden	3
Switzerland	1
Taiwan	9
Thailand	9
United Kingdom	7
United States	8
Vietnam	3
<b>Total</b>	<b>170</b>



## 5. Top 10 Finalists

Company Name	Economy	Business Overview	Technology Focus
Arctoris	United Kingdom	Founded in Oxford in 2016, Arctoris is a fully automated drug discovery platform, providing Experiments-as-a-Service to researchers on three continents, bringing new drugs from idea to Investigational New Drug.	Artificial Intelligence & Robotics
Augmented Bionics	Australia	Augmented Bionics is developing a non-surgical bionic ear for people with severe to profound hearing loss, with the use of magnetic stimulation to activate hearing nerves of patients, providing a solution to patients who are unable to hear from hearing aids, and can't access a cochlear implant.	Health Technology
D-Engraver	Hong Kong	D-Engraver provides digital contract and signature, sensitive data transmission storage by blockchain, solving the problem of information isolation during information sharing process involving multiple parties.	Smart City
FindOurView	United States	FindOurView provides a user-friendly data analysis platform for companies to find hidden opportunities in text-based customer feedback to improve their product and marketing strategies.	Artificial Intelligence & Robotics
Mi Terro	United States	Mi Terro is a biotechnology company that upcycles and re-engineers protein food waste into plastic and cotton alternative fibers for the fashion, medical, and packaging industries.	Smart City
PearlPay	Philippines	PearlPay provides end-to-end digital core banking solutions to unleash the potential of banking system of rural and commercial banks in Southeast Asia for full accessibility to all. The company visions a universal financial inclusion in the bottom of the pyramid through rapid digital finance technologies.	FinTech
Pivotal Technologies Limited	Hong Kong	Pivotal Technologies is building a Security Token Offering (STO) Exchange, aiming to tokenize asset backed securities into small fractions in the form of Tokens and offer these to professional investors globally and tokenize asset-backed securities into small fractions in the form of Tokens and offer these to professional investors globally.	FinTech
PurCity	Denmark	PurCity has developed a self-cleaning and highly-efficient air purification system "GapS" that can be easily integrated into any buildings, turning them into large scale air purification systems.	Smart City
Qi Sensor Technologies Limited	Hong Kong	Qi Sensor technologies is developing a breath analyser for mass screening of multiple diseases such as lung cancer.	Health Technology
RUBYnanomed	Portugal	RUBYnanomed is developing an in vitro and easy-to-use monitoring device RUBYchip™, to perform real time monitoring of cancer metastasis by isolating and enumerating circulating tumour cells (CTCs) that spread cancer through liquid biopsy.	Health Technology

### Other activities at the EPiC week

#### 1. “Global Matching” programme (Nov 9-12)

- A business and investment matching programme for local and overseas startups to connect with investors and corporate partners
- Providing one-on-one matching meetings for them to explore potential business opportunities in the Greater Bay Area and Asia Pacific

#### 2. Investment x Corporate Innovation Conference (Nov 13)

- Co-organised the conference with Hong Kong Business Angel Network for the fourth consecutive year
- Bringing together I&T heavyweights and global pioneers to discuss the regional investment trends and opportunities under the challenges today, ways to pivot and accelerate corporate innovation and prepare for the new normal