

# Elite Programme 2021

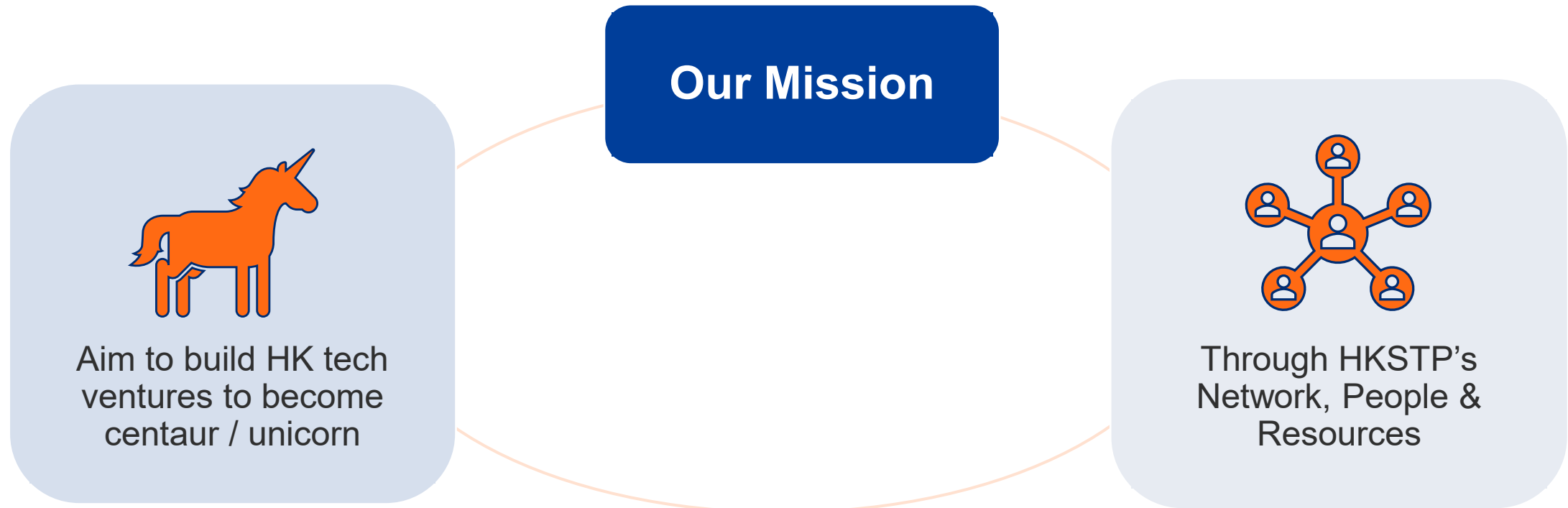
December 2021

Corporation Development Division

HK Science & Technology Parks Corporation

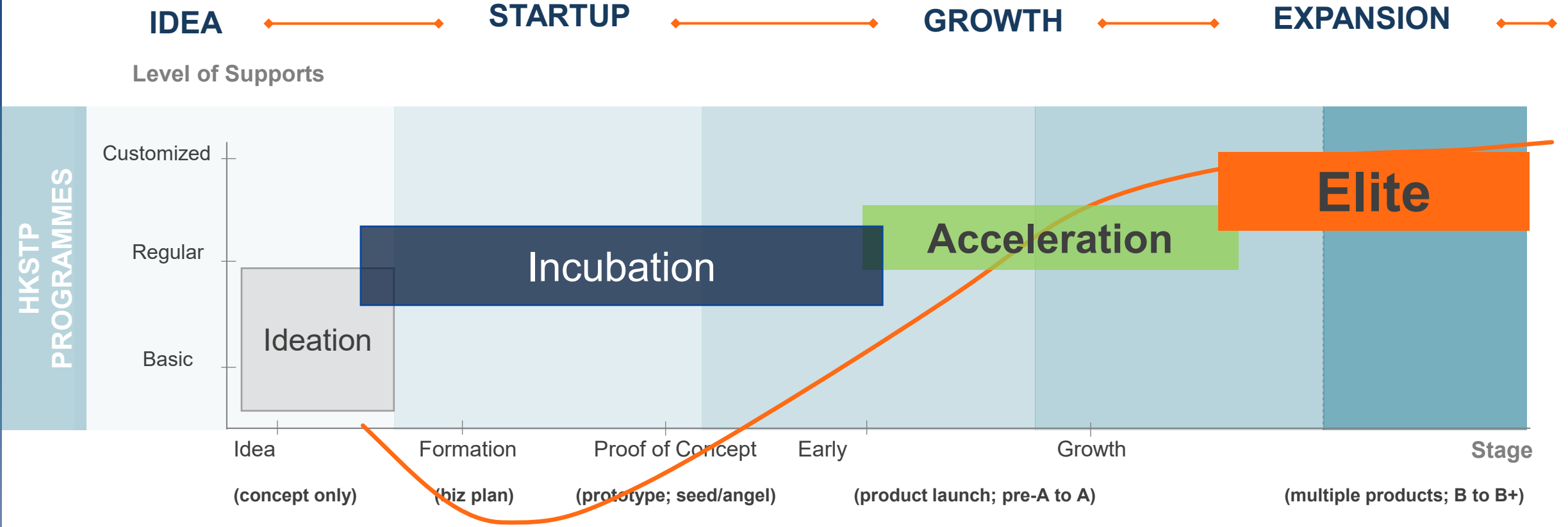
FOR INFORMATION

# A 3-Year Milestone Based Funding Programme





# WHAT STAGE IS FOR ELITE



# Eligibility

## Headquarters in Hong Kong Established for 2 or more years



Companies with  
strong business  
growth potential  
and leading  
technologies



No less than 30  
employees globally



Committed to sign  
a 3-year lease  
agreement with  
HKSTP

# Do you have these?



Early success in business



Solid revenue traction



Ready to be a regional / global player



Completed Series A round funding



Aim to be a centaur / unicorn



IPO / M&A ultimate target

If you see these items in yourself,  
**Elite Programme**  
is your right way to go!

# Selection and Milestone Criteria



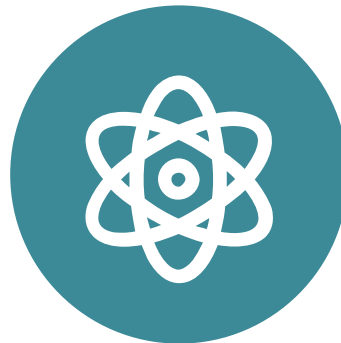
**Business  
Development**



**Technology**



**Contribution  
To Ecosystem**



**Financial Resources  
& Performance**



**Management  
Capability**

# HKSTP Network, People & Resources



## BD

- Regional & global scale-up
- Marketing & promotion
- Product trial & channel building



## Premises

- Science Park
- InnoCentre @ Kowloon Tong
- Data Hub@ Tseung Kwan O
- More in the future



## Investment

- Financial planning
- Capital restructuring
- Fund Raising support



## Mentoring

- Mentors & Advisors from HK's top corporates



## Talent

- Headhunting & HR support



## Networking

- Connections to industry leaders & partners



## Consultancy

- Corporate restructuring
- Strategy corporate/ business development

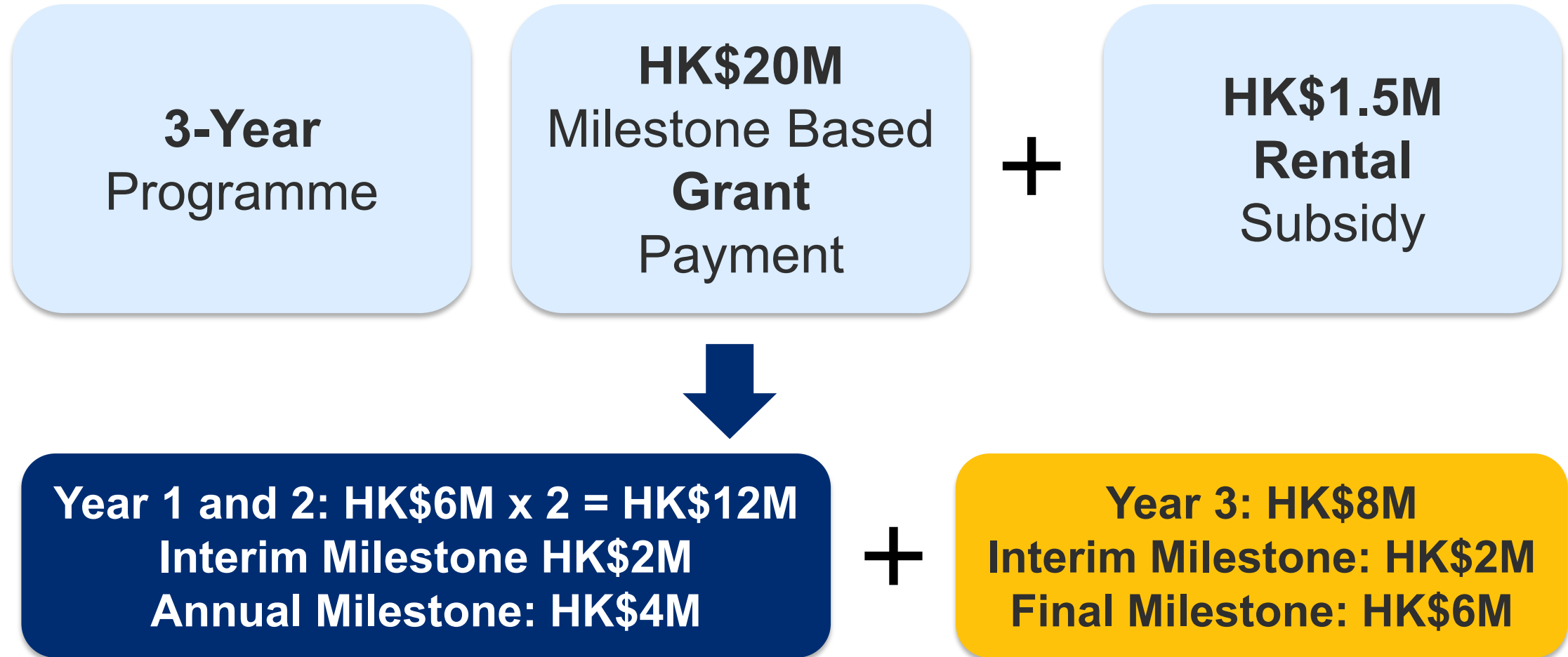


## Matching

- Investors
- Customers



# Funding

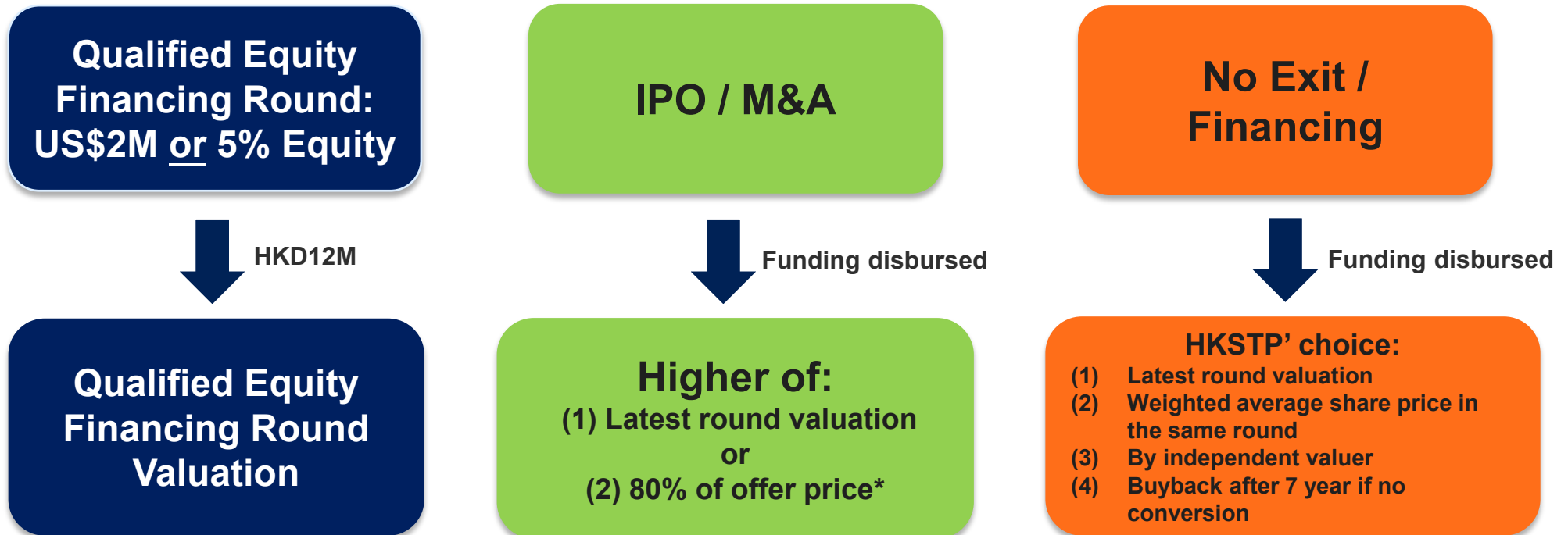


# HKSTP as Your Partner and Stakeholder

(SAFE)

Simple Agreement for Future Equity

Conversion within 3 years



*\*Applicable in M&A only.*

*HKSTP has the final discretion to accept the conversion valuation.*

# How to Apply?





**World Champion doesn't win alone  
Elite is your winning partner**





*Official Re-launch in December 2021*

Contact: [elite@hkstp.org](mailto:elite@hkstp.org)