

<b>1 - Design for Market</b>			
Apr 13, 2019 (Sat)	HKSTP@Wheelock	Market Identification / Biz Modelling	Who we are / target customers
		Presentation	How do you position your products
		Market Research	Research tools & focus group mgt / NexTec 2.0
<b>2 - Product Design &amp; certification</b>			
Apr 27, 2019 (Sat)	HKSTP@Wheelock	Product design	Product outlook, User Experience
		Show case (Design Project)	Presentation & display booth
		Product accreditation	Rohs, CCC, FCC, CE / requirement of different countries
<b>3- Design &amp; Modelling</b>			
May 11, 2019 (Sat)	HKPC	Maker Workshop	Workshop in HKPC
		Design tools	Quick product design and tools
		Prototyping	Types of prototyping / 3D Printing/ parts/ cost and leadtime
		Molding	Molding design, quick mold, cost
<b>4- Hardware &amp; PCB</b>			
May 25, 2019 (Sat)	HKSTP@Wheelock	Choices of sensors	Applications and scenario
		IoT	Antenna design
		PCB Design	PCB manufacturing process, type, QC and cost control
		PCB Manufacturer	Small batch manufacturing
<b>5- Programming &amp; Cloud</b>			
Jun 08, 2019 (Sat)	HKSTP@Wheelock	Connectivity	IoT device, WIFI, Sigfox, Lora, NBLoT, Bluetooth
		Programming	Migration to embedded system
		NBLoT Service	
		Cloud Computing Services	
<b>6- Manufacturer Face-to-Face</b>			
Jun 22, 2019 (Sat)	HKSTP@Wheelock	Manufacturers -1	Full set document required for mass production
		Manufacturers -2	
<b>7- Manufacturing Planning</b>			
Jul 06, 2019 (Sat)	HKSTP@Wheelock	Design for Manufacture	Product design Planning, timeline and cost
		New Product Development & Project Mgt	
		Quality Engineering	
<b>8- IP Strategy</b>			
Jul 20, 2019 (Sat)	HKSTP@Wheelock	Engineers and IP Intellectual Property + PAG	
		Clinic	
		IP Strategy with Biz Model elements	Do you really need IP
		Intertek	

\*Programme schedule subject to change, please refer to the latest HKSTP announcement.