



MOTO INNOVATION

AR/VR科技令產品宣傳「變」得生動 One-Stop Digital Marketing Solution: Augmented and Virtual Reality for Compelling Campaigns

百誌科研有限公司擅長運用擴增實境 (Augmented Reality) 與虛擬實境 (Virtual Reality) 的電腦技術，加上一支專業廣告團隊負責創意和製作，多年來與各產品的推廣和活動策劃公司合作無間，為觀眾帶來新穎、生動又有趣的視覺體驗和資訊。這裡顯示的圖像看似平凡，但只要下載程式及透過手機或平板電腦鏡頭，就可同時體驗圖像躍動、真人模擬及影片投射等3D效果。這項技術仿如將生命注入圖片，為各位帶來無限的驚喜。

Moto Innovation Limited excels in augmented reality (AR) and virtual reality (VR) technologies. With its advertising team in charge of the creative work and productions, Moto-i has been collaborating with promotion experts and event planners for years on various kinds of products. Their works never fail to wow the audience with vividness and novelty in terms of visual effects and information. On display here is not only a plain picture but by scanning through their app, you could see the 3D effect of a moving object, real human stimulation and also video projection. This is just like injecting life into the graphic and making it more of a surprise.



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* 百誌科研有限公司自2014年加入科學園。如欲瀏覽更多資料，請掃描QR碼。

* Moto Innovation Limited moved to Hong Kong Science Park in 2014.
More information is available by scanning the QR code.

