



CENIQUE
INFOTAINMENT GROUP

改變零售業的智能廣告展示分析平台 IntelliSense Shopper Insight technology: Digital Signage Analytics that Change the Game

零售業只能進不能退！因此，如可以知道每天和每星期有多少人次於店內螢幕前觀看、觀眾的性別和年齡組別，以及在螢幕前逗留多久……這樣就能夠洞悉客戶的喜好了。Cenique 便是一間可以透過電腦視覺和即時匿名視頻分析來提升零售業的科技公司。他們提供的技術使品牌廣告商、數碼公司和製作公司以高端電腦視覺傳送至不同客戶層，也提供了自動化方案即時收集正在觀看的人數，進行分析和釐訂收視指標。

To retailers, not making progress is losing ground. Thus, it's important to keep track of the number, behaviour and demographics of those who are attracted by your digital signage every day and every week. That way, you can tell if you're on the right track to attract your desired clientele. Cenique Infotainment Group Limited is a digital solution provider that revolutionized the landscape of retail business with computer vision and instant anonymous viewer analytics (AVA). Their inventions enable advertisers, digital solution companies and media content production companies to access different market segments via advanced computer vision. Automated solutions are also available for counting viewers on real-time basis, alongside data analytics and viewership indices.



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* 怡能媒體有限公司成立於2012年，現為科學園科技創業培育計劃成員。如欲瀏覽更多資料，請掃描QR碼。

* Cenique Infotainment Group Limited was founded in 2012, currently a member of HKSTP's Incu-Tech Programme. More information is available by scanning the QR code.

