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## Press Release

*For immediate release*

### **HKSTP and Global Leader Würth Elektronik Launch the First New Engineering Service Programme**

*A Strategic Partnership Accelerate New Industrialisation and Microelectronics Development*

#### **Key Takeaway:**

- HKSTP and Würth Elektronik will launch the first pilot Engineering Service Programme in InnoPark.
- Through the Programme, about 100 microelectronics related startups and SMEs in both Science Park and InnoPark will gain access to Würth Elektronik's essential components and tools, together with business and technical consultation support.
- The collaboration will further strengthen Hong Kong's advanced manufacturing ecosystem and nurture local tech talent, propelling the city as the international I&T and new industrialization hub.

**(Hong Kong, 23 May 2025)** — Hong Kong's advanced manufacturing and microelectronics sector received a significant boost today with a three-year strategic partnership between Hong Kong Science and Technology Parks Corporation (HKSTP) and Würth Elektronik. Under this collaboration, Würth Elektronik —a global premier electronic components manufacturer with a R&D base at Hong Kong Science Park—will launch the first pilot Engineering Service Programme in InnoPark. Leveraging its global network, specialised expertise and cutting-edge tools, Würth Elektronik will further strengthen Hong Kong's advanced manufacturing ecosystem and nurture local tech talent, propelling the city as the international innovation and technology (I&T) and new industrialization hub.

Würth Elektronik, a global leader based in Waldenburg, Germany, operates with 23 production sites worldwide, making it one of the most successful entities within the Würth Group. In 2024, the company employed around 7,500 people and achieved sales of 1.02 Billion Euro.

Their Technical Service Centre was established in the Hong Kong Science Park in 2024. Through the Engineering Service Programme, about 100 microelectronics related startups and SMEs in both Science Park and InnoPark will gain access to Würth Elektronik's essential components and tools, together with business and technical consultation support, speeding up the whole product development cycle ranging from research and development, prototyping to pilot production. Additionally, together with the infrastructure and facilities at



Advanced Manufacturing Centre in Tseung Kwan O InnoPark, the high-potential prototyping projects would significantly accelerate their path to commercialisation and mass production.

Würth Elektronik will deliver hands-on skills training, technical workshops, and industry seminars in InnoPark to technology start-ups and local students. The company's experts will also host insight-sharing sessions with Hong Kong's industry practitioners on emerging global industry trends, market opportunities, and technical knowledges, positioning the city's high-skilled talent for global success in the rapidly evolving microelectronics landscape.

**Professor Sun Dong, Secretary for Innovation, Technology and Industry**, said, "The Engineering Service Programme will equip our local ecosystem with specialised tools and expertise, accelerating progress in microelectronics and advanced manufacturing. From R&D to prototyping and small-scale production, this programme will support companies at every stage - perfectly aligning with the Government's strategy to foster high-value, tech-driven industries and cement Hong Kong's role in the global I&T landscape. With Würth Electronics' global network and HKSTP's local support, the programme is poised to become a testing ground for next-generation industrial solutions."

**Albert Wong, CEO of HKSTP**, said, "Würth Elektronik has been a key enabler of HKSTP's I&T ecosystem. We are delighted with their strengthened commitment towards Hong Kong's microelectronics and advanced manufacturing development—a driving force in our ecosystem's prospects and the potential of our innovative talent. This collaboration will create a substantial impact on our community of 270 microelectronics related companies while delivering strategic value for Würth Elektronik, ultimately catalysing Hong Kong's agenda in advanced manufacturing and new industrialisation."

**Mr Thomas Garz, CEO of Würth Elektronik eiSos Group**, said: "Being the leading electronic components manufacturer, we see the opportunity in Hong Kong. With the global experience in the industry, we utilise the global expertise to help the local market on developing the innovation and technology projects. As an enabler in the whole product life cycle from development to production and then to market, we offer the More Than You Expect experience in the product development journey. Partnering with HKSTP to facilitate the R&D and advanced manufacturing for companies in this ecosystem will further boost up the synergy to contribute the innovation development in Hong Kong."

The signing ceremony was held at the "Advanced Manufacturing in Hong Kong: Enabling Global Microelectronics Innovations" event. Alongside was a fireside chat hosted by Würth Elektronik's representatives, academia, start-up founders and industry experts, sharing insights on industry-academia-research collaboration, entrepreneurship, and innovation



ecosystem support from HKSTP. The discussion aimed to inspire students about career prospects and opportunities in Hong Kong's growing microelectronics sector.

Würth Elektronik has successfully supported many park companies, the event also featured an exhibition of the electronics innovations co-created by Würth Elektronik's partners and HKSTP partner companies benefiting from Würth's engineering services and Electromagnetic Compatibility (EMC) testing support. The technologies showcased Würth Elektronik's expertise in accelerating companies' innovation journey and delivering higher-quality solutions to market more efficiently.

The Hong Kong Special Administrative Region (HKSAR) Government is committed to advancing new industrialisation in Hong Kong with an industry-oriented approach to drive diversified economic growth. Comprehensive support is proactively provided, such as the "New Industrialisation Acceleration Scheme" (NIAS), "New Industrialisation Funding Scheme" (NIFS), and the upcoming "Pilot Manufacturing and Production Line Upgrade Support Scheme (Manufacturing+)".

HKSTP fully supports the government's new industrialisation strategy by empowering microelectronics companies with extensive support services and infrastructure, including Hardware Lab, Sensor Packaging and Integration Lab, Heterogeneous Integration Lab (HI Lab), as well as Microelectronics Centre, Advanced Manufacturing Centre and ProShop at the InnoParks. These resources power the entire product lifecycle—from R&D and design to prototyping and commercialisation—offering technologies and services that position Hong Kong as a hub for new industrialisation and advanced manufacturing.



**Photo 1:** Hong Kong’s advanced manufacturing and microelectronics sector received a significant boost today with a three-year strategic partnership between HKSTP and Würth Elektronik.

(Front row from left: Mr Daniel Yu, General Manager, Würth Electronics (HK) Ltd; Mr Oscar Wong, Head of Innofacturing of HKSTP. Back row from left: Mr Thomas Garz, Chief Executive Officer, Würth Elektronik eiSos Group; Professor Sun Dong, Secretary for Innovation, Technology, and Industry; Mr Albert Wong, Chief Executive Officer, HKSTP)



**Photo 2:** Professor Sun Dong, Secretary for Innovation, Technology and Industry, said, “The Engineering Service Programme will equip our local ecosystem with specialised tools and expertise, accelerating progress in microelectronics and advanced manufacturing.”



**Photo 3:** Albert Wong, CEO of HKSTP, said, “This collaboration will create a substantial impact on our community of 270 microelectronics related companies while delivering strategic value for Würth Elektronik, ultimately catalysing Hong Kong’s agenda in advanced manufacturing and new industrialisation.”



**Photo 4:** Mr Thomas Garz, CEO of Würth Elektronik eiSos Group, said: “Partnering with HKSTP to facilitate the R&D and advanced manufacturing for companies in this ecosystem will further boost up the synergy to contribute the innovation development in Hong Kong.”



**Photo 5-6:** Professor Sun Dong, Secretary for Innovation, Technology and Industry, visited the product showcase at the event. About 100 microelectronics related startups and SMEs in both Science Park and InnoPark will gain access to Würth Elektronik's professional support.



**Photo 7:** Würth Elektronik has successfully supported many park companies, representatives from park companies shared how Würth Elektronik supported them on the product development journey.

(From left: Ricky Chan, Co-founder, XOXO Beverages; Dr. Carmen Fung, Associate Director, Advanced Manufacturing and Microelectronics, HKSTP; Alexander Gerfer, Chief Technology Officer, Würth Elektronik eiSos Group; Daniel Yu, General Manager, Würth Electronics (HK) Ltd; Dr. Russell Chan, Co-founder & Chief Executive Officer, E-SENSE Innovation & Technology)



Appendix: List of company with showcase

1. ABM, Inc. Asia Pacific Ltd
2. AI Guided
3. E-Sense Innovation & Technology
4. Hong Kong University of Science and Technology
5. 6C Technology Limited
6. XOXO Beverages Limited

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**About Hong Kong Science and Technology Parks Corporation**

Hong Kong Science and Technology Parks Corporation (HKSTP) was established in 2001 to create a thriving I&T ecosystem grooming 13 unicorns, more than 15,000 research professionals and over 2,300 technology companies from 25 countries and regions focused on developing healthtech, AI and robotics, fintech and smart city technologies, etc.

Our growing innovation ecosystem offers comprehensive support to attract and nurture talent, accelerate and commercialise innovation for technology ventures, with the I&T journey built around our key locations of Hong Kong Science Park in Pak Shek Kok, InnoCentre in Kowloon Tong and three modern InnoParks in Tai Po, Tseung Kwan O and Yuen Long realising a vision of new industrialisation for Hong Kong, where sectors including advanced manufacturing, micro-electronics and biotechnology are being reimaged.

Hong Kong Science Park Shenzhen Branch in Futian, Shenzhen plays positive roles in connecting the world and the mainland with our proximity, strengthening cross-border exchange to bring advantages in attracting global talent and allowing possibilities for the development of technology companies in seven key areas: Medtech, big data and AI, robotics, new materials, microelectronics, fintech and sustainability, with both dry and wet laboratories, co-working space, conference and exhibition facilities, and more.

Through our R&D infrastructure, startup support and enterprise services, commercialisation and investment expertise, partnership networks and talent traction, HKSTP continues to contribute in establishing I&T as a pillar of growth for Hong Kong.

More information about HKSTP is available at [www.hkstp.org](http://www.hkstp.org).



### **About the Würth Elektronik eiSos Group**

Würth Elektronik eiSos Group is a manufacturer of electronic and electromechanical components for the electronics industry and a technology company that spearheads pioneering electronic solutions. Würth Elektronik eiSos is one of the largest European manufacturers of passive components and is active in 50 countries. Production sites in Europe, Asia and North America supply a growing number of customers worldwide.

The product range includes passive components, power modules, digital isolators, optoelectronics, electromechanical components, thermal management solutions, sensors and wireless modules. The portfolio is rounded off by customer-specific solutions.

The unrivaled service orientation of the company is characterized by the availability of all catalog components from stock without minimum order quantity, free samples and extensive support through technical sales staff and selection tools.

Würth Elektronik is part of the Würth Group, the global market leader in the development, production, and sale of fastening and assembly materials, and employs around 7,500 people. In 2024, the Würth Elektronik Group generated sales of 1.02 Billion Euro. Würth Elektronik: more than you expect!

Further information at [www.we-online.com](http://www.we-online.com)

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