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Press Release

For Immediate Release

HKSTP Celebrates Huge Turnout for "Happy Hong Kong" Bazaar @ Science Park Energising over 100,000 visitors of All Ages to Date

LAST CALL: TWO MORE DAYS of tech and fun-filled lifestyle experiences

(Hong Kong, 11 August 2023) – Hong Kong Science and Technology Parks Corporation (HKSTP) is hailing the successful first week of its “Happy Hong Kong” Bazaar @ Science Park with its technology-inspired infusion of energy and excitement for citizens of all ages. The event has so far attracted over 100,000 visitors with smiles and laughter, over 750 of Happy Hong Kong Meals sold, in an array of fun-filled activities that has been a showcase of the I&T sector’s game-changing impact on society and daily life.

To share the outstanding achievements of innovation and technology (I&T) with the citizens, HKSTP has transformed the Science Park into a Bazaar of tech-driven fun and entertainment uniting the HKSTP community with the Hong Kong SAR Government and over 110 supporting parties to create an atmosphere of joy and togetherness for the public.

Highlights from the 10-day carnival include:

- I&T Bazaar with over 180 “Innofactured in Hong Kong” products from park companies
- “LOL Booster” to create the city’s first-ever AI-generated “I&T anthem” using laughter collected from visitors
- AR-enabled “Smile Spots” capturing people’s joyous faces
- “Happy Hong Kong Meals” featuring I&T-infused cuisines offered by 10 park restaurants and six food tech ventures (visitors can redeem a special edition Calbee Potato Chips or Yakult with the original receipt upon purchasing designated delicacies)
- More than 70 STEAM workshops to inspire the next generation of I&T talent

From all the inventions and products on display at the I&T Bazaar, the best-selling items from the event included environmental-friendly cleaning products for washrooms and living rooms, washing machine cleaning tablets with natural bio-enzymes, as well as plant-based tiger nut frozen desserts developed by food tech park company.

To further promote the “Innofacturing” concept in Hong Kong, HKSTP organised a series of fireside chats – the Innofacturing Mixer, during the “Happy Hong Kong” Bazaar@ Science Park. Representatives from InnoParks companies, including Time Medical, Emerging Viral Diagnostics, Luen Tai Hong, Farm66, ASPACE



Hong Kong Satellite Manufacturing Centre and Precisions Robotics, shared their “Innovated, designed and made in Hong Kong” experience with more than 200 industrialists, inspiring them to thrive in the future of innovation-powered manufacturing.

Ir Dr HL Yiu, Chief Corporate Development Officer of HKSTP, said: “We are delighted to welcome our innofacturers to the Innofacturing Mixer to help drive this era of new industrialisation. Their products showcased at the Bazaar demonstrate the eye-opening potential and success of HKSTP's Innofacturing vision. In line with the ‘new industrialisation’ strategy stated in the Hong Kong Innovation and Technology Development Blueprint, the Industrial Estates were repositioned to InnoParks in 2021. These provide state-of-the-art infrastructure to advance the “Innofacturing” concept, capture exciting opportunities for industry adoption of cutting-edge technology and creating quality jobs to accelerate a diversified economy.”

The "Happy Hong Kong" Bazaar @ Science Park began on 4 August and runs through to 13 August. HKSTP calls on the public to make the most of the final two days of the carnival. For more details, please visit: <https://stp.hk/3OsNclh>.



Photo 1 - 2: The 10-day “Happy Hong Kong” Bazaar @ Science Park spread joy and excitement for citizens of all ages. Kids can enjoy a “bouncy” good time with the inflatable “Golden Egg” Bouncer.



Photo 3 - 4: Full of smiles and laughs collected at the “Smile Spots” and “LOL Booster” in “Happy Hong Kong” Bazaar @ Science Park.



Photos 5: Visitors can enjoy a 5% discount with the newly launched palm vein payment system “HKSTP Pay” in the Bazaar.



Photo 6: Visitors can experience over 180 "Innofactoring" products and creative culinary delights in the Bazaar.



Photo 7 – 9: HKSTP organized more than 50 STEAM workshops to inspire the next generation of I&T talent.



Photo 10 - 12: Enjoy the last week at Science Park with non-stop busking music and clown performance, as well as creative installations for citizens to take photos.



Photo 13 - 14: To further promote the “Innofacturing” concept in Hong Kong, HKSTP organised a series of fireside chats – the Innofacturing Mixer. Ir Dr HL Yiu, Chief Corporate Development Officer of HKSTP, shared HKSTP’s efforts in promoting “new-industrialisation” in Hong Kong.



Photo 15 – 17: Representatives from InnoParks companies, including Time Medical, Emerging Viral Diagnostics, Luen Tai Hong, Farm66, ASPACE Hong Kong Satellite Manufacturing Centre and Precisions Robotics, shared their “Innovated, designed and made in Hong Kong” experience.

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About Hong Kong Science and Technology Parks Corporation

Hong Kong Science and Technology Parks Corporation (HKSTP) has for over 20 years committed to building up Hong Kong as an international innovation and technology hub to propel success for local and global pioneers today and tomorrow. HKSTP has established a thriving I&T ecosystem that supported over 10 unicorns and Hong Kong’s leading R&D hub with over 13,000 research professionals and over 1,300 technology companies focused on healthtech, AI and robotics, fintech and smart city technologies.

Established in 2001, we attract and nurture talent, accelerate and commercialise innovation and technology for entrepreneurs on their journey of growth in Hong Kong, to the Greater Bay Area, Asia and beyond. Our growing innovation ecosystem is built around our key locations of Hong Kong Science Park in Shatin, InnoCentre in Kowloon Tong and three modern InnoParks in Tai Po, Tseung Kwan O and Yuen Long. The three InnoParks are realising a vision of new industrialisation for Hong Kong. The goal is sectors like advanced manufacturing, electronics and biotechnology are being reimaged for a new generation of industry.



Through our infrastructure, services, expertise and network of partnerships, HKSTP will help establish innovation and technology as a pillar of growth for Hong Kong, while reinforcing Hong Kong's international I&T hub status as a launchpad for global growth at the heart of the GBA innovation powerhouse.

More information about HKSTP is available at www.hkstp.org.

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