



## Press Release

*For Immediate Release*

### **HKSTP and beNovelty Host Apidays Connect Hong Kong 2023 to Boost Digital Economy Development**

*City's biggest API-first conference gathers industry leaders to enhance Hong Kong's digital ecosystem*

- HKSTP and beNovelty co-hosted the Apidays Connect Hong Kong 2023 in a hybrid format, attracting over 45 global speakers and 1,000 participants from around the world.
- Themed "the API Landscape of Hong Kong", the event focused on the transformative power of APIs in reshaping businesses and driving developments of the digital economy in Hong Kong.
- HKSTP launched the API Hub as a reliable gateway to a wide range of APIs, fostering cross-industry collaborations and innovations in building a vibrant API ecosystem.

**(Hong Kong, 30 August 2023)** - Hong Kong Science and Technology Parks Corporation (HKSTP) and beNovelty, an award-winning API (Application Programming Interface) company in Hong Kong, successfully co-hosted the Apidays Connect Hong Kong 2023 (the Conference), attracting over 1,000 participants from around the world.

Focused on the transformative power of APIs in reshaping businesses and driving the development of the digital economy in Hong Kong, the Conference marked HKSTP's fourth year of support for this event, demonstrating its commitment to building a vibrant API ecosystem that promotes cross-industry collaboration and drives the adoption of innovative technologies.

Dr Crystal Fok, Head of STP Platform, HKSTP, emphasized the importance of collaboration across industries in today's dynamic business landscape during her speech at the Conference. She said, "The convergence of Open Banking and Open Insurance creates the potential for Open Finance to emerge. As the ecosystem expands, more players join the field, paving the way for new opportunities and innovations in and beyond the financial industry. The launch of the API Hub brings together corporates, providing them with easy access to data and solutions to capture and maximize synergy across industries. The goal is to break down silos and harness the power of technology and business working in harmony to deliver unprecedented value."

HKSTP has been a pioneering force in enabling business transformation through data and technology. The OpenAPI Platform, a central repository of Open Banking APIs, has successfully partnered with 27 banks, granting access to more than 1,200 APIs since its launch. Following the success of the OpenAPI Platform, the API Hub serves as a reliable gateway to a wide range of APIs, catering to various disciplines and industries. Enterprises can access and deploy market-ready data and functionalities, while technology enablers gain greater visibility to connect with partners and customers - all on one single platform. This fosters meaningful collaborations, leading to innovations in a stronger API ecosystem in Hong Kong.



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Patrick Fan, Founder & CEO of beNovelty, said, “As the pioneer of the API ecosystem, we are delighted to see a growing interest around the technology, yet there is still a great room for improvement in regard to API maturity in Hong Kong compared to other economies. We hope to lower the threshold for a wider pool of developers in building their API presence, making API solutions more accessible to businesses that are undergoing digitalisation. This echoes with the launch of the FabriXAPI Platform – our NextGen OpenAPIHub allowing API developers to operate their own branded API store in minutes, which could be further connected to the centralized and open marketplace such as HKSTP’s API Hub for scalability.”

The Apidays Connect Hong Kong 2023, part of the world's leading API series, embraced a hybrid format for the first time after three years. With the theme "the API Landscape of Hong Kong", the event featured 45 global speakers who shared valuable insights on leveraging APIs to enhance processes and improve customer experiences. Attendees had the opportunity to stay updated on the latest API applications, network with industry experts, and gain valuable insights into the future of Hong Kong's API ecosystem.



**Photo 1:** Co-hosted by HKSTP and beNovelty, Apidays Connect Hong Kong 2023 attracted over 1,000 participants from around the world.





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**Photo 2:** Patrick Fan, Founder & CEO of beNovelty, hopes to lower the threshold for a wider pool of developers in building their API presence, making API solutions more accessible to businesses that are undergoing digitalization.



**Photo 3:** Dr Crystal Fok, Head of STP Platform, HKSTP, emphasized the importance of collaboration in today's dynamic business landscape during her speech at the Conference.



**Photo 4:** HKSTP hosted a panel discussion “Innovation Success: Technology Enablement Through API”, featuring four API ecosystem leaders: Albert Lam, CTO & Chief Scientist, **Fano Labs**; Matthew Lee, CEO, **Fill Easy Limited**; Ivan Lau, CEO, **Pantheon Lab** and Patrick Fan, Founder & CEO, **beNovelty**, shared their expertise on driving innovation and technological advancement through APIs.



**Photo 5:** Martin Liu, Assistant Director, STP Platform, HKSTP, was in a panel discussion “Fintech & API”, together with Barry Chan, Chief Digital Office and Head of FINNOSpace, **FORMS HK** and Juni Yan, Managing Director, **Openhive**, shared how APIs promote Open Finance. The panel discussion was moderated by Medhy Souidi, Host & Founder, **What The Fintech**.

Please click [here](#) for high-quality photos.

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### **About Hong Kong Science and Technology Parks Corporation**

Hong Kong Science and Technology Parks Corporation (HKSTP) has for over 20 years committed to building up Hong Kong as an international innovation and technology hub to propel success for local and global pioneers today and tomorrow. HKSTP has established a thriving I&T ecosystem that supported over 10 unicorns and Hong Kong’s leading R&D hub with over 13,000 research professionals and nearly 1,400 technology companies focused on healthtech, AI and robotics, fintech and smart city technologies.

Established in 2001, we attract and nurture talent, accelerate and commercialise innovation and technology for entrepreneurs on their journey of growth in Hong Kong, to the Greater Bay Area, Asia and beyond. Our growing innovation ecosystem is built around our key locations of Hong Kong Science Park in Shatin, InnoCentre in Kowloon Tong and three modern InnoParks in Tai Po, Tseung Kwan O and Yuen Long. The three InnoParks are realising a vision of new industrialisation for Hong Kong. The goal is sectors like advanced manufacturing, electronics and biotechnology are being reimaged for a new generation of industry.

Through our infrastructure, services, expertise and network of partnerships, HKSTP will help establish innovation and technology as a pillar of growth for Hong Kong, while reinforcing Hong Kong’s international I&T hub status as a launchpad for global growth at the heart of the GBA innovation powerhouse.

More information about HKSTP is available at [www.hkstp.org](http://www.hkstp.org).

### **About beNovelty**



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beNovelty is a Hong Kong API technology company founded in 2015 and the lead organiser of apidays Hong Kong since 2020. The team dedicates to the development of Open API ecosystem & community in Hong Kong and empowering 1000+ API Portals / Providers in the world. beNovelty is an API ecosystem partner of various leading banks and enterprises accelerating their Open API adoption, including the API EcoBOOSTER program that connects startups and the developer community with the bank to co-create API solutions with HKSTP and HSBC. beNovelty is an acceleratee company of HKSTP Acceleration Programme and awardee of Hong Kong ICT Start-up Awards (2020), IFTA Fintech Achievement Awards (2019) etc.

Company website: <https://www.benovelty.com>

Product website: <https://www.fabrixapi.com>

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