

Inno Asia 2007 : Innovating for Sustainability
December 10, 2007 - Hong Kong Science Park

Program

Venue: Auditorium

0900 - 0930	Registration		
0930 - 0935	Welcome Speech by Mr. Lee Shing See, Chief Executive Officer Hong Kong Science & Technology Parks Corporation		
0935 - 0940	Address by Mr. Victor Lo, Chairman of the Board of Directors, Hong Kong Design Centre		
0940 - 0945	Address by Commissioner, Innovation & Technology Commission		
<p>Conference Chair: Mr. Tony Sin, Senior Project Consultant, Hong Kong Design Centre Conference Moderator: Ms. Jennifer Leonard, Design Researcher & Writer, Co-author: "Massive Change: The Future of Global Design"</p>			
0945 - 1005	Ms. Jennifer Leonard	Design Researcher & Writer, Co-Author: "Massive Change - The Future of Global Design"	Innovating for sustainability: the social perspective
1005 - 1035	Keynote Speaker: Dr. Sarah Liao	Former Secretary for Environment, Transport & Works, HKSAR	Technology and sustainability
1035 - 1100	Mr. Jacques Ferrier	Jacques Ferrier Architecte	Design of Hypergreen architecture for today
1100 - 1115	Coffee/Tea Break at Lakeside Corridor		
1115 - 1140	Mr. Peter Hughes	Chief Technical Officer, Vectrix Corporation, USA	America's next vehicle: Vectrix, the world's first high-powered, two-wheel, zero emission vehicle
1140 - 1205	Mr. Mike LaVigne	Creative Director, Frog Design Inc., USA	A look into the green design mind: The role of the creative agency
1205 - 1230	Mr. Dan Sturges	President and Founder, Intrago Corporation, USA	Personal Electric Vehicle Systems Segway HT, a case study
1230 - 1300	Panel Discussion & Q&A		
1300 - 1310	"Vectrix Electric Maxi-Scooter" "Neighborhood Electric Vehicle" Tour Hong Kong Science Park Lakeside		
1310 - 1415	Luncheon at 1st Floor, Building 19		

1415 - 1445	Keynote Speaker: Prof. Chris Ryan	Director of Ecodesign, Australia, Co-Director, Australian Centre for Science Innovation & Society, University of Melbourne	Eco Design and Eco Innovation: Be awared, the market is changing rapidly
1445 -1510	Dr. Kenichiro Wakisaka	Senior Manager, Business Planning Department, Solar Division, Clean Energy Company Sanyo Electric Co., Ltd., Japan	Sanyo's new breed of solar technology and its application
1510 - 1535	Mr. Ted Howes	Design Director, IDEO, USA	Seeing Clearly: Lessons earned using sustainability as a lens for innovation and design
1535 - 1555	Coffee/Tea Break at Lakeside Corridor		
1555 - 1620	Mr. Kaoru Kubo	General Manager, Toyota Motor Corporation, Japan	Toyota: Ten years into the development of Hybrid Technologies
1620 - 1645	Dr. Andrew Dent	Vice President, Materials & Library Research, Material ConnXion, USA	How to choose sustainable green materials for your next generation safe products
1645 - 1715	Panel Discussion & Q&A		
1715 - 1915	Police Band Live performance, cocktail and tour of Hong Kong Science Park		

(As at Nov. 8)