

## Online Registration

Please register on or before  
23 June 2010, Wednesday



## ASTRI Seminar Series: The Billion Users' Internet TV

**Speaker:** Dr. James Zhibin Lei, Program Director, Digital Home Technology, Enterprise & Consumer Electronics Group, ASTRI

**Date** 25 June 2010, Friday

**Time** 2:45pm – 4:15pm

**Venue** Conference Halls 01 & 02, G/F, Core Building, Phase I, Hong Kong Science Park

**Language** English

**Online Registration** [http://www.hkstp.org/HKSTPC/onlineRegistration.jsp?lan=en&formId=OF\\_0000098](http://www.hkstp.org/HKSTPC/onlineRegistration.jsp?lan=en&formId=OF_0000098)

### Programme Rundown

2:45pm - 3:00pm	3:00pm - 4:00pm	4:00pm - 4:15pm
Register at Reception Desk	Presentation and Q&A	Networking with refreshment

### Speaker's Biography



**Dr. James Zhibin Lei** is the Program Director, Digital Home Technology of Enterprise & Consumer Electronics Group at ASTRI. Previously, Dr. Lei held positions at Bell Labs, Lucent Technologies and Panasonic Research. He has also taught OneMBA courses at Chinese University of Hong Kong.

Dr. Lei graduated from Beijing University with a BS degree in mathematics, and obtained his MS and PhD degrees from Brown University in Applied Math and Electrical Engineering. He has 60 technical publications. His research has led to several startups, including a multimedia spin-off and an Internet media-filtering company.

Dr. Lei likes soccer, snowboard, windsurfing, travel and parenting.

### Abstract

In March 2010, for the first time, the State Administration of Radio, Film, and Television in China (SARFT) issued three Internet TV licenses to content producers and aggregators. It marked the dawn of a new era at the time when network convergence is imminent. The whole industry value chain, upstream or downstream, will be affected. In this seminar, we will share some experience and thoughts about the emerging market and the technologies behind the scene.

